

國立東華大學教師個人基本資料表

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林達榮

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最高學歷/起迄：日本南山大學經營學博士/1992.04~1996.03 Tyrone, Tar-Jung Lin

現職/起迄：國際企業學系專任教授/2010.08~

國際企業學系代理主任/2013.08~2014.07;管理學院 EMBA 班執行長/2013.08~2014.07

國立東華大學免予教師評鑑 (101 學年度第 1 學期第 4 次校教評會議(101.12.05)通過)

到任年月份(東華)：2004.08

專長：決策科學/財務經濟/綠色經濟/永續經營/績效評估/
國際企業/日式經營



■研究 (2010.08~) 歷年著作一覽

一、期刊論文：

➤ 具匿名審查制度期刊(SSCI/SCI/TSSCI)

2013.01.01~2017.12.31

1. Lee, Jen-Chieh* and **Tyrone T. Lin**, A Three-Stage Real Options Model on Fire Risk Management Decision-Making under the Fire Loss Frequency Uncertainty, *Asia Pacific Management Review*, Accepted, Jan. 2017. (TSSCI)
2. Hsu, Shu-Yen*, Chiao-Chen, Chang and **Tyrone T. Lin**, An Analysis of Purchase Intentions toward Organic Food on Health Consciousness and Food Safety with/under Structural Equation Modeling, *British Food Journal*, Vol. 118, No. 1, Jan. 2016, pp. 200-216, (SCIE, 2015 impact factor:0.973).
3. Lee, Chia-Chi*, **Tyrone T. Lin** and Pei-Chu Cheng, The Determinants of the Transportation Outsourcing Strategy for the Express Delivery Company, *Service Business*, Vol.7, No.2, June, 2013, pp.207-225. (SSCI, 2011 impact factor:1.000) [B 級期刊/ 2011 Business, 排序:63/113= 55.75%; 2011 Management, 排序:96/168=57.14%]
4. **Lin, Tyrone T.**, Chia-Chi Lee* and Hsiao-Chi Lin, Analysis of Customer Profit Contribution for Banks with the Concept of Marketing Mix Strategy between 4C's and 5P's, *Service Business*, Vol. 7, No. 1, Mar. 2013, pp. 37-59. (SSCI, 2011 impact factor:1.000) [B 級期刊/ 2011 Business, 排序:63/113= 55.75%; 2011 Management, 排序:96/168=57.14%]
5. **Lin, Tyrone T.***, Chia-Chi Lee and Yu-Chuan Kuan, The Optimal Operational Risk Capital

Requirement by Applying the Advanced Measurement Approach, *Central European Journal of Operations Research*, Vol. 21, No. 1, Jan. 2013, pp. 85-101. (SCI, 2012 impact factor:0.629) (NSC98-2410-H-259- 010-MY 3) [C 級期刊/ 2012 Operations Research & Management Science, 排序: 57/78= 73.08%]

Before 2012.12.31~

6. 李家琪*、許淑燕、**林達榮**，食品原物料供應商營業績效之分析：訂價、產品策略與客戶產業屬性，*產業與管理論壇*，第 14 卷第 3 期，頁 50-74，2012 年 09 月。(TSSCI) [B 級期刊]
7. Montoneri, Bernard*, **Tyrone T. Lin**, Chia-Chi Lee and Shio-Ling, Huang, **Application of Data Envelopment Analysis on the Indicators Contributing to Learning and Teaching Performance. *Teaching and Teacher Education***, Vol.28, Vol.3, Apr. 2012, pp.382-395. (SSCI, 2011 impact factor: 1.322) [A 級期刊/ 2011 Education and Educational Research, 排序: 37/206= 17.96%]
8. Montoneri, Bernard*, Chia-Chi Lee, **Tyrone T. Lin** and Shio-Ling Huang, **A Learning Performance Evaluation with Benchmarking Concept for English Writing Courses, *Expert Systems With Applications***, Vol.38, No.12, Nov./Dec., 2011, pp.14542-14549. (SCI, 2011 impact factor:2.203) [A 級期刊/ 2011 Operations Research and Management Science 排序: 5/77=6.49%]
9. Ko, Chuan-Chuan*, **Tyrone T. Lin** and Chyan Yang, **The Venture Capital Entry Model on Game Options with Jump-diffusion Process, *International Journal of Production Economics***, Vol.134, No.1, Nov., 2011, pp.87-94. (SCI, 2012 impact factor:2.081) [A 級期刊/ 2012 Operations Research & Management Science, 排序:8/79=9.88%]
10. Cheng, Ching-Tsung, Shang-Lien Lo* and **Tyrone T. Lin**, **Applying Real Options Analysis to Assess Cleaner Energy Development Strategies, *Energy Policy***, Vol.39, No.10, Oct., 2011, pp.5929-5938. (SSCI&SCI, 2011 impact factor:2.723) (NSC98-2410-H-259-010-MY3) [A 級期刊 / 2011 Environment Studies 排序: 5/89 =5.62%]
11. **Lin, Tyrone T.*** and Yu-hsin Ou, **An Entry/Exit Decision for Transnational Production System: Applying Optimal Financing Behavior, *Quality & Quantity***, Vol. 45, No.6, Oct., 2011, pp.1349-1359. (SSCI&SCIE, 2012 impact factor:0.728) (NSC96-2416-H-259-009-MY2/95 國立東華大學新進教師學術獎勵補助(三年期)) [B 級期刊/ 2012 Social Science and Interdisciplinary 排序: 37/92=40.22%]
12. **Lin, Tyrone T.***, Chia-Chi, Lee and Chun-Hung, Chen, **Impacts of the Borrower's Attributes, Loan Contract Contents, and Collateral Characteristics on Mortgage Loan Default, *The Service Industries Journal***, Vol.31, No.9, Jul. 2011, pp.1385-1404. (SSCI, 2011 impact factor:2.579) (NSC98-2410-H-259- 010-MY3/95 國立東華大學新進教師學術獎勵補助(三年期)) [A 級期刊/ 2011 Management 排序: 26/168=15.48%]
13. **Lin, Tyrone T.*** and Shio-Ling, Huang, **Application of the Modified Tobin's Q to an Uncertain Energy-saving Project with the Real Options Concept, *Energy Policy***, Vol.39, No.1, Jan., 2011, pp.408-420. (SSCI&SCI, 2011 impact factor:2.723) (NSC98-2410-H-259-010-MY3/95 國立東華大學新進教師學術獎勵補助(三年期)) [A 級期刊/2011 Environment Studies 排序: 5/89 =5.62%]

➤ 具匿名審查制度之期刊

2013.01.01~2017.12.31

1. Tu, Chia-Jung*, Yu-Ping, Huang and **Tyrone T. Lin**, **An Operational Efficiency Analysis for Organizational Consolidation in the Business Operating Departments of a Case Telecom**

- Company, *Advances in Pacific Basin Business, Economics, and Finance* (Book Series), Accepted, Apr. 2017. [MOST 一般財務子領域期刊:B 級]
2. Su, Hong-Ching, Chia-Jung, Tu* and **Tyrone T. Lin**, **Different Financial Analysis on BOT Projects with the Case of Hualien Hoping Industrial Harbor**, *Advances in Financial Planning and Forecasting*, Vol. 7, pp. 77-89, Oct. 2016. [MOST 一般財務子領域期刊:B 級]
 3. 李仁傑*、**林達榮**, **壽險業創新行銷通路新思維--聯盟風險管理理論基礎**, *保險專刊*, 31 卷:3 期, 2015.09, 頁 285-300.
 4. Tu, Chia-Jung*, Wen-Ling, Chen and **Tyrone T. Lin**, **Applying DEA on Operating Performance Analysis: Comparison between Urban and Rural Operating Areas of a Case Telecom Company**, *Review of Pacific Basin Financial Markets and Policies*, Vol. 17, No. 2, pp. 1450011-1-18, Jun. 2014. (NSC 101-2410-H- 259-009-MY3/102T930-5) [NSC一般財務子領域期刊:B級]
 5. Montoneri, Bernard*, Chia-Chi, Lee, **Tyrone T. Lin** and Shio-Ling Huang, **Assessing the Teaching and Learning Performance of English Freshmen Writing Courses by Applying Data Envelopment Analysis and Management Matrix**, *Journal of Social Sciences and Humanities*, Vol. 21, No.2 , pp. 769-784, Sept. 2013.

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6. Cheng, Ching Tsung*, Shang Lien, Lo and **Tyrone T. Lin**, **On the Decision of Chlor-alkali Process Retrofit under Environmental Uncertainty: A Real Options Approach**, *Journal of Information and Optimization Sciences*, Vol.32, No.4, pp.959-971, Jul., 2011. (PROQUEST (ABI/ INFORM), EI)
7. Lee, Chia-Chi, **Tyrone T. Lin*** and Yi-Ting Chen, **An Empirical Analysis of Credit Card Customers' Overdue Risks for Medium- and Small-Sized Commercial Bank in Taiwan**, *Journal of Service Science and Management*, Vol.4, No.2, pp.234-241, Jun., 2011. (PROQUEST, EBSCO) (NSC98-2410-H-259-010- MY3)
8. Lee, Chia-Chi, **Tyrone T. Lin*** and Mei-Chun Lin, **The Correlation Between Mutual Fund Managers' Personal Attributes and Operational Behaviour Characteristics and Fund Performance**, *Journal of Information and Optimization Sciences*, Vol.32, No.2, pp.451-460, Mar., 2011. (PROQUEST (ABI/ INFORM), EI) (NSC96-2416-H-259-009-MY2/ 95國立東華大學新進教師學術獎勵補助(三年期))

二、研討會論文：

➤ 國際學術研討會

2013.01.01~2017.12.31

1. Hsu, Shu-Yen, Chiao-Chen, Chang and **Tyrone T. Lin**, (2016 年 12 月), **The Optimal Entry Point for Corporate Social Responsibility of Sustainable Business in the Food Industry—The TBL Model**, The 2016 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2016), Bali, Indonesia.
2. Yen, Hui-Tzu1 and **Tyrone T. Lin**, (2016 年 12 月), **Analysis of Transnational Joint Venture Decision Evaluation on Aesthetic Medi-cine: Extended Binomial Options Pricing Model**, The 2016 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2016), Bali, Indonesia.
3. Hsu, Shu-Yen, Chiao-Chen, Chang and **Tyrone T. Lin**, (2016 年 06 月), **The optimal cost**

- transform mechanism of duo-resources purchasing strategies in food raw material importer**, 2016 INFORMS International Conference, Hawaii, USA.
4. Yen, Hui-Tzul and **Tyrone T. Lin**, (2016 年 06 月), **An Advertising Distribution Decision Analysis on the Optimal Investment Cost for Aesthetic Medicine Clinic**, 2016 INFORMS International Conference, Hawaii, USA.
 5. Hsu, Shu-Yen, **Tyrone T. Lin**, and Chiao-Chen Chang, (2015 年 12 月), **The Optimal Ordering Quantity Model under the Uncertain Food Safety Environment with a Risk Aversion Concept**, The 2015 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2015), Singapore.
 6. Yen, Hui-Tzul and **Tyrone T. Lin**, (2015 年 12 月), **Decision Evaluation and Analysis of Optimal Functional Training Time Investment in Aesthetic Medicine**, The 2015 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2015), Singapore.
 7. Hsu, Shu Yen, Tse-en, HuangFu and **Tyrone T. Lin**, (2015 年 07 月), **Mobile Banking's Intention on Consumers' Intention to Use: The Concepts of Groups, Trust, and Perceived Risk**, 2015 European Conference on Operational Research (EURO 2015), England.
 8. Hsu, Shu-Yen, **Tyrone T. LIN** (2014 年 12 月), **The Optimal Ordering Quantity with Uncertain Food's Safety Environment**, The 2014 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2014), Sunway Reseort and Spa, Malaysia.
 9. **Lin, Tyrone T.**, Hui-Chen Lan (2014 年 12 月), **An Optimal Electricity Consumption Decision with a Limited Carbon Emission Concept**, The 2014 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2014), , Sunway Reseort and Spa, Malaysia, (NSC101-2410-H- 259-009- MY3)
 10. Hsu, Shu-Yen, **Tyrone T. Lin**, Chia Chi Lee (2014 年 07 月), **Key Factors Affecting the Trading Volume on Customer Groups of a Raw Food Material Supplier**, International Symposium on Business and Social Science (ISBSS 2014), Sapporo, Japan (NSC101-2410-H-259-009- MY3)
 11. **Lin, Tyrone T.**, Hung Yu Chou (2014 年 07 月), **An Evaluated Multi-stage Investment on Pharmaceutical Process with Binomial Options**, International Symposium on Business and Social Science (ISBSS 2014), Sapporo, Japan (NSC101-2410-H- 259-009- MY3)
 12. **Lin, Tyrone T.**, Chia-Yu Lin (2014 年 07 月), **The Optimal Timing of Hotel Expansion by Flexibility Management Perspective**, International Symposium on Business and Social Science (ISBSS 2014), Sapporo, Japan (NSC101-2410-H- 259-009- MY3)
 13. **Lin, Tyrone T.**, Yu-Shyuan, Lu (2013 年 12 月), **A Green Logistics Evaluation Model with Real Options Approach**, The 2013 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2013), Bangkok, Thailand. (EI) (NSC101-2410-H-259-009-MY3, Grant No. 102T930-5)
 14. **Lin, Tyrone T.**, Tai-Chi, Huang (2013 年 12 月), **The Evaluation Model for Cooperate Social Responsibility from a Management Flexibility Perspective**, The 2013 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2013), Bangkok, Thailand. (EI) (NSC101-2410-H-259-009-MY3, Grant No. 102T930-5)
 15. **Lin, Tyrone T.**, Chung-Hsiao, Hsieh (2013 年 12 月), **A Decision Analysis for the Dynamic Crop Rotation Model with Markov Process's Concept**, The 2013 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2013), Bangkok, Thailand. (EI) (NSC 101-2410-H-259-009-MY3, Grant No. 102T930-5)
 16. Ko, Chuan-Chuan Ko, Ying-Ru Tai, and **Tyrone T. Lin** (2013 年 08 月), **An Evaluation of Investment for the Expansion of Service Centers of Chain Stores**, The 3rd Annual Conference on Global Economics, Business, and Finance (GEBF), Bali Island, Indonesia. (NSC101-2410-H-259-009-MY3)
 17. Tu, Chia-Jung Tu, Yu-Shin Liu, and **Tyrone T. Lin** (2013 年 08 月), **An Organizational**

- Management Effectiveness Indicator Choice from the Perspective of ICT Companies**, The 3rd Annual Conference on Global Economics, Business, and Finance (GEBF), Bali Island, Indonesia. (NSC101-2410-H-259-009-MY3)
18. **Lin, Tyrone T.** (2013 年 08 月), **A Two-person Scenic Resort's Mixture Strategy with an Optimal Entrance Fee and Suitable Ratio for Adapting an Optimistic or Pessimistic Strategy**, The 3rd Annual Conference on Global Economics, Business, and Finance (GEBF), Bali Island, Indonesia. (NSC101-2410-H-259-009-MY3, Grant No. 101T926-5)
 19. **Lin, Tyrone T.** (2013 年 07 月), **An Extended Marshallian Model with the Concept of Managerial Flexibility: A Real Options Approach**, The 2013 International Symposium on Business and Social Science (ISBASS), Bangkok, Thailand. (NSC101-2410-H-259-009-MY3, Grant No. 101T926-5)
 20. **Lin, Tyrone T.** (2013 年 06 月), **A Decision Analysis for a Scenic Resort with Optimal Location Choice, Travel Agent's Cost Bargaining, and Entrance Fee**, 2013 International Conference on Business and Social Sciences (ICBASS), Seoul, Korea.(NSC101-2410-H-259-009-MY3, Grant No. 101T926-5)
 21. Lee, Chia-Chi, Shu-Yen Hsu and **Tyrone T. Lin** (2013 年 06 月), **Analysis of Operating Performance Based on the Client Industry: Raw Food Material Suppliers**, 2013 International Conference on Business and Social Sciences (ICBASS), Seoul, Korea.
 22. Chang, Chaio-Chen and **Tyrone T. Lin.** (2013 年 06 月), **The Optimal Resort Development Investment Projects with a Replacement Cost Perspective**, 22nd International Conference on Multiple Criteria Decision Making (MCDM2013), Málaga, Spain. (Grant No. 101T925-2)
 23. Lee, Jen-Chieh and **Tyrone T. Lin.** (2013 年 01 月), **A Project Evaluation of Alternative Fire Insurance and Security Services with the Fire Loss Frequency Uncertainty**, 2013 Bangkok International Conference on Social Science (BICSS 2013), Bangkok, Thailand. (NSC101-2410-H-259-009-MY3)
 24. **Lin, Tyrone T.**, Chuan-Chuan, Ko and Yi-Shun Huang. (2013 年 01 月), **Applying Real Options Model on M&As with Sustainability Operation Concept**, 2013 Bangkok International Conference on Social Science (BICSS 2013), Bangkok, Thailand. (Grant No. 101T926-5)

Before 2012.12.31~

25. **Lin, Tyrone T.** and Hsiao Jung Chen. (2012 年 12 月), **A Real Options Analysis with CVA on Optimal Decision of Regulatory Capital for the Basel Capital Accord III**, IEEM International Conference on 2012 IEEM, Hong Kong. (EI) (NSC101-2410-H-259-009-MY3).
26. **Lin, Tyrone T.** and Yu Suan Lu. (2012 年 12 月), **A Reverse Logistics Decision Model in Green Manufacturing Supply Chains**, IEEM International Conference on 2012 IEEM, Hong Kong. (EI) (NSC98-2410- H-259-010-MY3, NSC101-2410-H-259-009-MY3).
27. **Lin, Tyrone T.** and Hung Ching Su. (2012 年 12 月), **Investment Decisions on the Case Industrial Port BOT Project**, IEEM International Conference on 2012 IEEM, Hong Kong. (EI) (NSC101-2410-H-259- 009-MY3).
28. Chang, Chaio-Chen, **Tyrone T. Lin** and Chih-Hao Wu. (2012 年 11 月), **Green Innovation in the Hotel Industry**, The Tourism and Hospitality International Conference (THIC 2012), Kuala Lumpur, Malaysia. (Grant No. 101T925-2)
29. Lee Chia-Chi, Yi-Wen Fan and **Tyrone T. Lin.** (2012 年 08 月), **Factors Influencing the Work Performance of Mobile Phone Customer Service Personnel**, The 2nd International Conference on Computer Science and Service System (CSSS 2012), Nanjing, China. (EI)
30. Lee Chia-Chi, Shu-E Jaing and **Tyrone T. Lin.** (2012 年 08 月), **An Analysis on the Factors Affecting Purchasing Willingness of Mobile Phones**, The 2nd International Conference on Computer Science and Service System (CSSS 2012), Nanjing, China. (EI)
31. Chang Hsin-Yuan, Yi-Tsung Lu and **Tyrone T. Lin** (2012 年 08 月), **Analysis of Factors for**

- Choosing Internet Backbone Providers from the Perspective of Internet Service Providers**, The 2nd International Conference on Computer Science and Service System (CSSS 2012), Nanjing, China. (EI) (NSC98-2410-H-259-010-MY3)
32. Ko Chuan-Chuan, Fu-Min, Zeng and **Tyrone T. Lin** (2012 年 08 月), **Evaluation on the Product Life Cycle Innovation Development Project using Compound Binomial Options**, The 2nd International Conference on Computer Science and Service System (CSSS 2012), Nanjing, China. (EI) (NSC98-2410- H-259-010-MY3).
33. **Lin, Tyrone T.** and Yi-Shun Huang (2011 年 12 月), **Merger and Acquisition Decisions Analysis with Sustainability Operation Concept**, IEEM International Conference on 2011 IEEM, Singapore. (EI) (NSC98-2410-H-259-010-MY3).
34. **Lin, Tyrone T.** and Wei-Cheng Wu (2011 年 12 月), **Applying Green Goodwill for Project Management on Green Economics Concept**, IEEM International Conference on 2011 IEEM, Singapore. (EI) (NSC98- 2410-H-259-010-MY3).
35. **Lin, Tyrone T.** and Mong-Tien Chan (2011 年 12 月), **A Decision Analysis on Flexible Scale of Green Logistics under Limited Carbon Emission with Real Options Concept**, IEEM International Conference on 2011 IEEM, Singapore. (EI) (NSC98-2410-H-259-010-MY3).
36. Bernard, Montoneri, Chia-Chi, Lee, **Tyrone T. Lin** and Shio-Ling, Huang (2011 年 09 月), **Assessing the teaching and learning performance of English freshmen writing courses by applying Data Envelopment Analysis and Management Matrix**, ICALT, 2011.
37. Lee, Chia-Chi, Shu Yen, Hsu and **Tyrone T. Lin** (2011 年 08 月), **The Determinants of the Operational Performance for Food Ingredient Suppliers**, The 2011 International Conference on Management and Service Science (MASS 2011), Wuhan, China. (EI) (NSC98-2410-H-259-010-MY3).
38. **Lin, Tyrone T.** and Chieh-Ting Tsao (2011 年 07 月), **An Optimal Ordering Model in Two-echelon Supply Chain Strategies**, 2011 The International Conference on Organizational Innovation proceeding, Malaysia. (NSC98-2410-H-259-010-MY3)
39. **Lin, Tyrone T.** and Chien-Jung Huang (2011 年 07 月), **Introducing Corporate Social Responsibility on Evaluating Corporate Value with Green Management Concept**, 2011 The International Conference on Organizational Innovation proceeding, Malaysia. (NSC98-2410-H-259-010-MY3)

➤ 國內學術研討會

1. **林達榮**、周竑佑 (2014 年 03 月), **二項式選擇權應用於多階段投資製藥業設廠之分析**, 2014 追求高等教育卓越國際學術研討會: 銘傳大學。
2. **林達榮**、林珈妤 (2014 年 03 月), **賽局選擇權應用於飯店擴張時間點之分析**, 2014 追求高等教育卓越國際學術研討會: 銘傳大學。
3. **林達榮**、藍惠貞 (2014 年 03 月), **應用二項式選擇權於高耗能企業用電最適規劃策略**, 2014 追求高等教育卓越國際學術研討會: 銘傳大學。
4. **林達榮**、陳姿軒 (2014 年 03 月), **連鎖速食餐飲業服務窗口選擇策略之等候線決策分析**, 2014 追求高等教育卓越國際學術研討會: 銘傳大學。
5. **林達榮**、謝忠孝 (2013 年 03 月), **應用賽局混合策略於動態耕地輪作之決策評估**, 2013 追求高等教育卓越國際學術研討會: 銘傳大學。
6. **林達榮**、黃黛琦 (2013 年 03 月), **隨機永續經營指標於企業社會責任價值與投入成本之決策分析**, 2013 追求高等教育卓越國際學術研討會: 銘傳大學。
7. 柯娟娟、戴英如、**林達榮** (2013 年 03 月), **轉換選擇權投資策略評估:以連鎖超商服務據點擴展為例**, 2013 追求高等教育卓越國際學術研討會: 銘傳大學。

8. 柳瑜忻、杜佳蓉、林達榮 (2012 年 12 月), 資訊通訊科技產業公司之經營績效評估：多準則決策分析, 2012 科技管理學會年會暨論文研討會：元智大學。

◇ 年度(2011.08~2012.07)

9. 李家琪、范宜雯、林達榮 (2012 年 03 月), 行動電話客服人員人格特質、人際互動、專業知能對工作績效之影響, 2012 銘傳大學管理與創新學術研討會：銘傳大學。
10. 李家琪、蔣淑娥、林達榮 (2012 年 03 月), 行動電話購機與品牌形象、行銷策略、服務知覺之關連性分析, 2012 銘傳大學管理與創新學術研討會：銘傳大學。
11. 許淑燕、李家琪、林達榮 (2011 年 12 月), 營業績效之評估—以食品原物料供應商為例, 2011 第十屆北商論壇—當代會計趨勢研討會：台北商業技術學院。

◇ 年度(2010.08~2011.07)

12. 林達榮、黃怡舜 (2011 年 06 月), 永續經營思維在企業併購之決策分析, 2011 第十屆中華決策科學學會年會暨研討會—創新經營決策研究暨實務研討會：德明財經科技大學。
13. 林達榮、詹孟恬 (2011 年 06 月), 碳排放量限制下綠色物流規模之評估準則模型, 2011 第十屆中華決策科學學會年會暨研討會—創新經營決策研究暨實務研討會：德明財經科技大學。
14. 林達榮、巫偉誠 (2011 年 06 月), 綠色商譽下導入綠色資本之決策評估, 2011 第十屆中華決策科學學會年會暨研討會—創新經營決策研究暨實務研討會：德明財經科技大學。
15. 曾富敏、柯娟娟、林達榮 (2011 年 05 月), 複合二項式選擇權應用於技術創新投資評估-以動態密碼鎖為例, 2011 第四屆國際企業管理跨領域整合學術研討會：國立東華大學。
16. 呂宜聰、張新沅、林達榮 (2011 年 05 月), ELECTRE 法於網際網路骨幹供應商選擇之關鍵因素分析, 2011 第四屆國際企業管理跨領域整合學術研討會：國立東華大學。
17. 游政諺、鄭清宗、林達榮 (2011 年 05 月), 個人績效與薪資水準、在職訓練之關連性分析, 2011 第四屆國際企業管理跨領域整合學術研討會：國立東華大學。
18. 祁遠芳、張新沅、林達榮 (2011 年 05 月), 股權結構對公司財務績效之影響-個案分析與上市公司通案實證之比較, 2011 第四屆國際企業管理跨領域整合學術研討會：國立東華大學。
19. 陳文鈴、杜佳蓉、林達榮 (2011 年 05 月), 應用 DEA 於電信公司之帳務經營績效分析:呆帳比率思維, 2011 第四屆國際企業管理跨領域整合學術研討會：國立東華大學。
20. 黃璵珮、杜佳蓉、林達榮 (2011 年 05 月), 電信公司營運處組織整併之營運效率分析：服務資源與服務創新概念, 2011 第四屆國際企業管理跨領域整合學術研討會：國立東華大學。

四、技術報告

1. 2013. 01 永續發展思維下大型觀光區開發專案評估之初探, 101 學年度研究績優人才校內公開演講(研究優良教授), 國立東華大學, 結案演講報告。
2. 李家琪、許淑燕、林達榮 (2012 年 06 月), 食品原物料供應商營業績效之分析：訂價、產品策略與客戶產業屬性, 未出版 working paper, 頁 1-28。
3. 2012.01 A Decision Making of Sustainable Value with Environmental, Economic, and Social Performances' Perspective, 100 學年度研究績優人才校內公開演講(研究優良教授), 國立東華大學, 結案演講報告。
4. 2011.05 決策評估準則與管理彈性思維之方法建構, 「國立東華大學延攬及留任國內外各類頂尖人才額外加給給與辦法」與「國家科學委員會 99 年度補助大專校院獎勵特殊優秀人才措施」遴選國立東華大學研究頂尖人才(研究優良教授), 結案演講報告。

5. 2011.03 2011 決策評估準則與實質選擇權基本原理介紹，實質選擇權與多目標決策應用研習會，中華決策科學學會暨台灣作業研究學會（研習會報告）。

五、其他著作或專利：

六、三年內之研究計畫（2010.08～）：

● 校外研究計畫

| 起迄年月 | 研究計畫名稱 | (共同)主持人 | 計畫經費 | 補助單位 |
|---------------------|--|---------|-----------|------|
| 2018/07 2015/08 | 寡佔生產市場之均衡策略研究：風險趨避下 管理經濟衍生至財務經濟思維之初探(三年 期) | 主持人 | 2,078,000 | 科技部 |
| 2012/08 2015/07 | 考量環境/經濟/社會績效下永續經營價值評 估模型建構之初探(三年期) | 主持人 | 2,252,000 | 國科會 |
| 2009/08- 2012/12 | 跨國耗能廠址選擇專案評估之研究:企業社 會責任思維與節能減碳科技政策初探(三年 期) | 主持人 | 2,012,000 | 國科會 |

● 校內研究計畫

| 起迄年月 | 研究計畫名稱 | (共同)主持人 | 計畫經費 | 補助單位 |
|---------------------|--|---------|---------|--------|
| 2012/08 2012/12 | 永續發展思維下大型觀光區開發專案評估 之研究(總計畫一名稱：東部觀光產業永續 經營課題之研究/子計畫二)(101T925-2) | 主持人 | 136,000 | 國立東華大學 |
| 2012/08- 2012/12 | 數理博弈理論在經濟、金融與管理之跨領域 研究(總計畫二名稱：金融產業信用風險前瞻 計畫/子計畫五)第一年期(101T926-5) | 主持人 | 200,000 | 國立東華大學 |
| 2013/01~ 2013/12 | 數理博弈理論在經濟、金融與管理之跨領域 研究(總計畫二名稱：金融產業信用風險前瞻 計畫/子計畫五)第二年期(102T930-5) | 主持人 | 147,600 | 國立東華大學 |

以上資料屬實。填表人簽名：(電子檔免填)，填表日期：2017/04/23