

OUTLINE OF CHAPTER 4: ETHICS IN INTERNATIONAL BUSINESS

Opening Case: Apple's iPod Plant

Introduction

Ethical issues in International Business

- Employment Practices
- Human Rights
- Environmental Pollution
- Corruption
- Moral obligations

Management Focus: Unocal in Myanmar

Management Focus: News Corporation in China

Ethical Dilemmas

The Roots of Unethical Behavior

- Personal Ethics
- Decision Making Processes
- Organizational Culture
- Unrealistic Performance Expectations
- Leadership

Management Focus: Pfizer's Drug Testing Strategy in Nigeria

Philosophical Approaches to Ethics

- Straw Men
- Utilitarian and Kantian Ethics
- Rights Theories
- Justice Theories

Ethical Decision Making

- Hiring and Promotion
- Organization Culture and Leadership
- Decision-Making Processes
- Ethics Officers
- Moral Courage
- Summary of Decision-Making Steps