# 國立東華大學 管理學院 課程綱要

中文科目名	稱	進階投資學							
英文科目名	稱	Advanced Investments							
科目代碼	Ş		班	別	學士班				
修	别	學程	學分數	3	時	數	3		

## 一、課程目標:

The class of Advanced Investments is designed to provide students with comprehensive understanding to the fields of Investments and Behavior Finance. Students pursuing a concentration in finance should view this class as an advanced course in Investments, Portfolio Management, Financial Markets and Institutions.

二、資源需求評估:〈師資專長之聘任、儀器設備的配合....等〉 Professors in Finance, notebook computers, and projectors

# 三、先修課程:

# 四、課程綱要:〈說明內容主要範疇〉

It develops fundamental models of valuation and investment from first principles and applies them to problems of corporate and individual decision making. Topics covered portfolio theory and the trade-off between risk and return. It presents several asset pricing models, the Capital Asset Pricing Model, the Arbitrage Pricing Theory, the Three-Factor Model, and recent applications to the calculation of the firms cost of capital. Students are introduced to the fundamental concepts of finance, including the time value of money, portfolio theory and the determinants of expected security returns.

## 五、教學要求進行方式之建議: Term papers and in-class examinations

#### 六、課程成績評定之依據和標準:

# 七、其它:

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