Applied Linear Models Week 1

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Outline

- Course Info
- Where do you stand?
- Learning APLM
- Projects and Evaluation
- Why Stat?
- Regression: SLR and GLM
- Review of Simple Linear Regression Reading and Practice

Course Info

- Instructor: C. Andy Tsao A411 Science Building
- Email: chtsao@mail.ndhu.edu.tw Campus Phone: 3520.
- Course Web
- Office Hours: Wed. 0910-1000; Thr. 1310-1500 @ SE A411 or by appointment.

- Why am I taking this course?
- What am I going to learn?
- What does it take to prevail or to succeed in this course?
- What are the connection among this course and other course?
- Am I well-equipped for this course?
- How does this course fit to my career

Learning APLM

■ Project: Problem-Solving

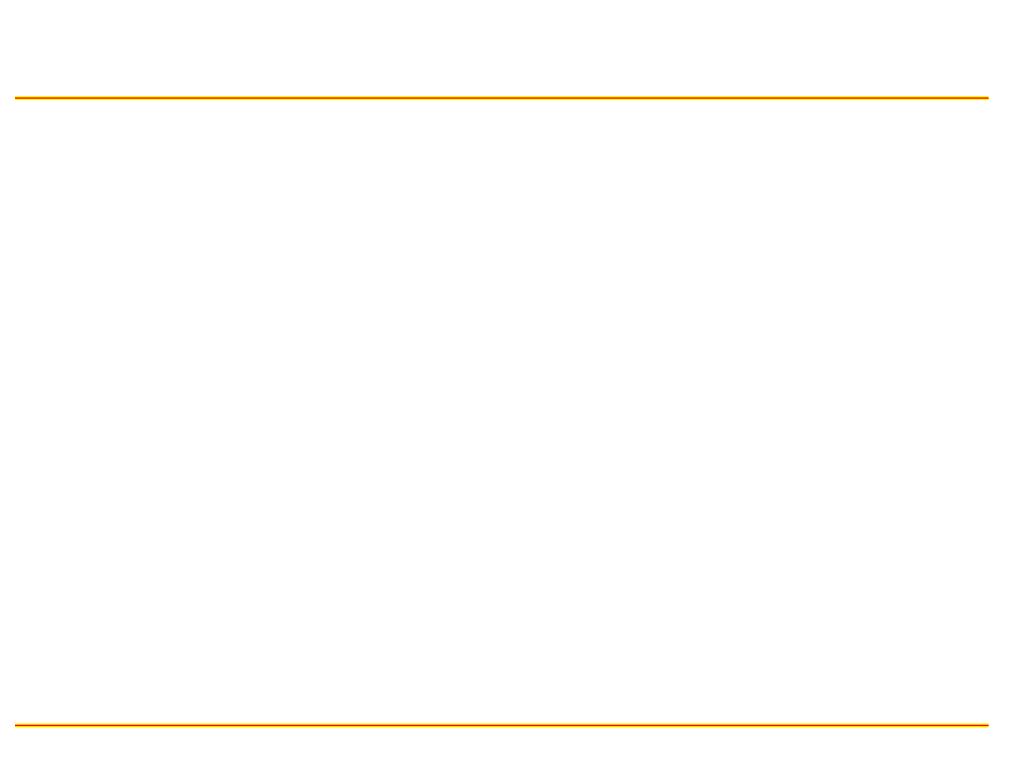
Study Unit: Team with

Evaluation

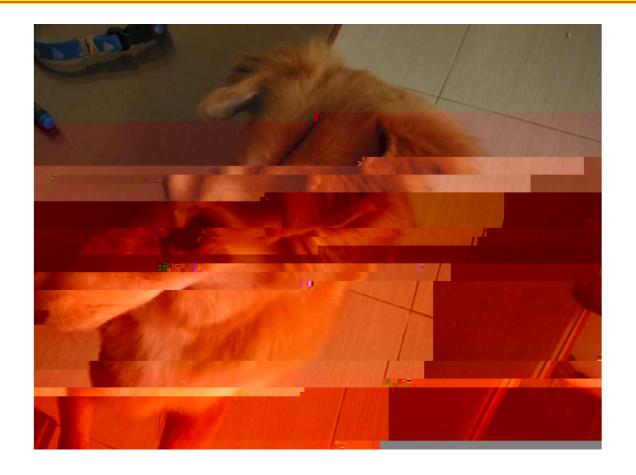
- Homework
- Team

Overview

- Life in e-world: SWOT
 - Numericalized/Digital world: Determinism and Stochasticism
 - Decisions and choices: what are they based upon?
- Examples
 - How many studying hours does it take for a math student to survive?
 - How much money do a NDHU student spend each month? Will that make a StarBucks pro tab le?
 - Is NDHU a better university than Dong-Dong University?



Murray at work



A not-so-len

Conceptual framework

- Intuition vs. Educated Intuition and Educated Guess
- Whole might be easier to be understood than part.
- Raw data is not helpful; organized or summarized data is.
- Systematic way of organizing, analyzing, understanding what happened and predpctingthe future.
 - Estimation/Evaluation from partial sample to whole population.
 - Predpctionfrom the observation from the past.

Example: SKII, 7-11 Yu-Fan Tuan, Surveys.

SLR and GLM

- Why is it so popular?
- What are the applications?
- Does linear regression apply to non-linear relation?
- Estimation and Prediction
- Use, Misuse and Abuse