# **Building the Regression Model**

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## **Outline**

- Overview
- Selection of Predictors
- Diagnosis
- Remedial Measure
- Validation

# **Learning from Data**

- ightharpoonup Controlled Experiments (F = ma, PV = nRT)
- Controlled Experiments with Supplemental variables
- Confirmatory observational studies
- Exploratory observational studies

# **Data Collection and preparation**

- How the data are collected? (Design, Nature of the study)
- Data consistency. (Plots and numerical summaries, logical relations)
- Is this data analysis-ready? (Format checking, file conversion, etc.)
- GIGO (Garbage In; Garbage Out.)

# **Objectives**

- Reduction of explanatory or predictor variables Find parsimonious model with good explanatory/prediction power. Trade-off.
- Model refinement and selection Choosing from many "good" models, checking the adequacy of the models, sensitivity of the models, fixing the weak spots.
- Model Validation OK to explain what's going on? OK to predict what the future will be?
- Trade-off Best explanatory/prediction power vs. Parsimoniousness Criteria and how to use them? "Good" models?

## Selection-I

- $\mathbf{R}_p^2 = 1 \frac{SSE_p}{SSO}$ . ID those with substantial increases. NOT the biggest one.
- $\begin{array}{c} \blacksquare & \mathbf{R}^2 = 1 (\frac{n-1}{n-p}) \frac{SSE_{\mathsf{p}}}{SS \ O} = 1 \frac{MSE_{\mathsf{p}}}{SS \ O \ (n-1)} \\ & \mathbf{MSE}_p = \mathbf{SSE}_p \mathbf{/(n-p)}. \\ & \text{ID those with smaller/smallest } \mathbf{MSE}_p. \end{array}$

$$\Gamma_p = \frac{\mathsf{E}(\mathsf{SSE}_p)}{2} - (\mathsf{n} - 2\mathsf{p}).$$
 
$$\Gamma_p = \mathsf{C}_p = \frac{\mathsf{SSE}_p}{MSE(X_1 : p_{X_{\mathsf{p}-1}})} - (\mathsf{n} - 2\mathsf{p})$$
 ID those Small C C

## **Selection-II**

#### **All-subset Selection**

Best among all  $2^{p-1}$  combinations. Guidelines. Forward stepwise Selection and other search procedures

- Forward/Backward Stepwise Selection: One at a time, marginal effect, partial F-test
- Forward/Backward Selection: Marginal effect, partial (group) F-test

#### Comments

- No easy, clear-cut way to ID the best model
- Usually, many "good" models rather than one best model
- Respect the hierarchy of models
  - Higher order terms < lower order terms  $(\mathbf{X}^4 < \mathbf{X}^1)$
  - Interaction terms < main effect terms (X<sub>1</sub>X<sub>2</sub> < X<sub>1</sub> or X<sub>2</sub>)
- Chapter 10 Variable Selection of Faraway, J. (2002). Also his Chapter 11 is highly recommended

# **Diagnosis**

Checking the adequacy of a regression model

- Improper functional form of a predictor
- Outliers
- Influential observation
- Multicollinearity

# Improper functional form of a prediction

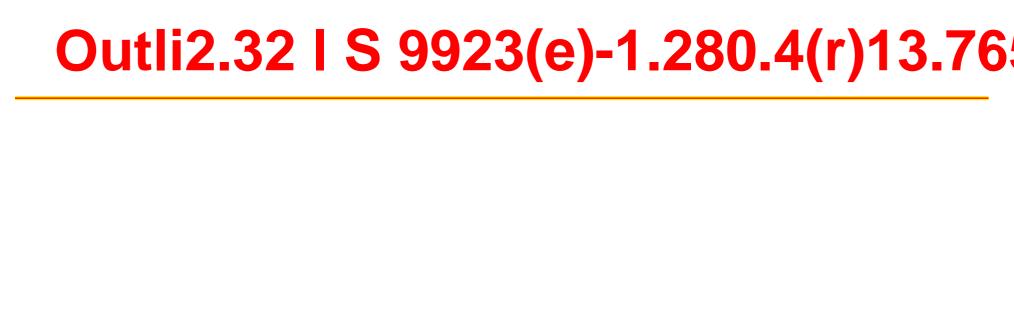
- Goal: Detect the suitable form of Y vs  $X_q$  while  $X_1, \dots, X_{q-1}$  in the model.
- Partial Regression Plots:  $e(Y | X_1, \dots, X_{q-1})$  vs.  $e(X_q | X_1, \dots, X_{q-1})$ .

#### **Outliers-I**

The model (fitted) shouldn't be affect by just few points.

- LSE is EXTREMELY sensitive to outliers. Example.
- Detection: Residual-based tests and plots towards outlying Y. Why? What to expect?
  - Semistudentized residual: Same scale (Naive).  $e_i^* / \frac{e_i}{\sqrt{MSE}}$ ;  $e_i / Y_i \hat{Y}_i$
  - Studentized residual: In the same scale (Refined).  $r_i / \frac{e_i}{MSE(1-h_{ii})}$  since

■ Deleted Residuals: With or Without You. Outlying Y.  $d_i / Y_i - Y_{i(i)}^{\wedge}$ 



## Influential obs

- Cook's Distance

$$\mathbf{D}_{i} = \frac{\sum_{j=1}^{n} (\hat{Y}_{j} - \hat{Y}_{j(i)})}{pMSE} = \frac{e_{i}^{2}}{pMSE} \frac{h_{ii}}{(1 - h_{ii})^{2}} \quad \mathbf{F}_{p \ n-p}$$

$$(\mathbf{DFBETAS}\,)_i = \frac{}{k(i)} \frac{}{\mathbf{MSE}_{(i)}\mathbf{c}_{kk}}$$

where  $c_{kk}$  is the diagonal entries of  $(\mathbf{X}'\mathbf{X})^{-1}$ Flag: DFBETAS > 1 for small/medium data; > 2/  $\overline{\mathbf{n}}$ . Change of signs.

- DFINF
- One vs many trouble makers.

# Multicollinearity: VIF

- Problems of MLCL: X, Extra SSR, s( ), nonsignificance
- Informal Diagnosis
  - Sensitive incl/exclud of X or data
  - Nonsig on important predictors
  - Wrong sign of estimated
  - Large coefficient in  $r_{XX}$ , Large Roi /R8 25.6

#### Remedial Measure

For UEQ error variances, high MTCL, INFLU obs

- Model Assumption
- Box-Cox Transformation:  $\mathbf{y}^* = \mathbf{y}^r$ , say  $\mathbf{r} = 0.5, 2.5$  or  $\mathbf{y}^* = \log(\mathbf{y})$ , for example.
- Weighted LSE, General Error
- MTCL: Ridge Regression:

$$(\mathbf{X}'\mathbf{X} + \mathbf{cI})^{-1}$$

- Robust Regression
- Nonparametric regression, Boostraping.

#### **Model Validation**

- Estimation/Fit the past; Predict the future
- Consistency with New Data
- Comparison with theoretical expectation, earlier empirical and simulation results
- Cross-Validation: Use of a holdout sample to check the model and predictive ability.

#### What's next?